

Assessor Promotes Homeownership Events

The Cook County Assessor's Office celebrated Hispanic Heritage Month, a community event focused on empowering Latinas and families to pursue homeownership and build generational wealth. This event was part of the office's ongoing Racial Equity & Real Estate Conversation series.

The event included a panel discussion with local housing and community leaders and a resource area for attendees to learn about programs available.

Participating organizations included The Resurrection Project, Brighton Park Neighborhood Council, La Casa Community and Southwest Home Equity Assurance Program.

Panelists included Erica Esquivel, managing broker, The Resurrection Project; Angie Maciel-Wright, owner of La Casa Playroom and Lupe Marin, Director of Outreach, Cook County Assessor's Office.

Esquivel provided information about down payment assistance and affordable homeownership programs, including Reclaiming Back of the Yards, which is converting vacant lots into 28 affordable homes. She encouraged homebuyers to explore financial preparedness courses and learn about programs they may be eligible for.

Maciel-Wright, who provided the soft play area, shared her experience purchasing property and leveraging her investment to launch a small business in Brighton Park.